Ronald McDonald House Charities®
Ann Arbor

Become a Ronald McDonald House Ann Arbor Corporate Champion

2026

Discover ways to support your community while employees engage in fulfilling activities and mission-driven purposes.

Doing Good is Good Business

Today's employees prioritize purpose and social responsibility. The majority of them value working for organizations that lead with purpose and demonstrate social responsibility, even if it means lower pay. A supportive and giving culture is critical for most employees, reflecting their tech-savvy, socially, and environmentally conscious mindset.

TOGETHER WE CAN:

- Reduce financial burden on families with ill or injured children
- Keep families together steps away from the hospital ensuring easy access to the care they need
- Connect families with others experiencing similar challenges
- Provide families a place to rest and recharge with meals, activities, and a support network — strengthening them when they need it most.

2025 Impact

43 nights

Average stay in Ronald McDonald House Ann Arbor Houses

Mar 2023 - May 2024

451 nights

Longest family stay in the last 5 years

1,400+ Individuals served at our Mott and Main Houses

OUR MISSION

We provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

OUR VISION

A world where every family has what they need to ensure the best health outcomes for their children.

OUR VALUES

We lead with compassion
We are deeply respectful
We act with integrity
We are firmly committed to families

Hospitality Cart

6,300

Families served by our Hospitality Carts

1,040

Volunteer Hours

RMHC Ann Arbor

Opportunities to Engage

COOK A MEAL

This program offers employees a meaningful way to give back, fostering team connection while supporting families in need.

SPONSOR AN EVENT

Event sponsorships, like the Red Shoe Affair, Home Run for the House, and Forks & Corks, let you promote your business while supporting a vital mission.

HOLD A WISH LIST DRIVE

Work together as a team to collect crucial items that make our House a home.

HOST AN EVENT

Host an event within your organization or community, such as an office jeans day, round-up sales, or dine to donate.

LEAD A FAMILY ACTIVITY

Bring fun and creativity to the House when you host an Activity Night. Families enjoy Bingo, Arts & Crafts, picnics, and more!

COLLECT POP TABS

A fun and easy way for individuals or team to support our efforts is by collecting pop tabs.

Supporting Ronald McDonald House Ann Arbor with a monetary gift ensures the success of our vital mission and vision.

BECOME A CORPORATE PARTNER

Learn more at rmhcannarbor.org/how-to-help/corporate-partnership

RMHC Ann Arbor

Mission-Driven Meals Program

Meals really do matter to our families. Families tell us that dinner gives them a break from the hospital and time to connect with others, as well as a feeling of comfort and being cared for and supported. See how you can make a difference and help provide our families with meals in a variety of ways!

DINNER

Cook a meal in our House kitchen!

Plan your menu and bring ingredients, or donate $250 and we'll handle the shopping.

Either way, you'll provide a warm, home-cooked meal filled with love for our families.

Timing:
7 days a week
4:30 PM - 7:30 PM

Group Size
Up to 8 people
Age 14+

# of Servings to Prep
45 servings

LUNCH BUNCH

Prepare and pack a lunch for families to grab-n-go on their way to the hospital for the day.

This new program allows for us to serve a free bag lunch so families can spend more time with their child during the day.

Timing:
Weekdays
10:30 AM - 11:30 AM

Group Size
Up to 4 people
Age 14+

# of Servings to Prep
25 servings

BAKING BUDDIES

Our Baking Buddies program is a sweet way to provide comfort and a little bit of home to families staying with us.

Timing:
Tue., Thurs., Sat.
10:00 AM - 12:00 PM

Group Size
Up to 8 people
Age 14+

# of Servings to Prep
25 servings

DONATE

Coordinate with our staff to donate a prepared meal from your favorite restaurant or make a monetary donation to be used to support our Meals Matter program.

Impact of a Room and Meals provided to RMHC Ann Arbor Families:

$250 a night cost (average hotel + food) x 43 night stay on average

~ $10,750 savings per family!

RMHC Ann Arbor

40 years 1985 - 2025

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Ronald McDonald House Ann Arbor UPCOMING EVENTS 26-27

SEPT 13
Ray Fisher Stadium

Home Run for the House is a family-friendly, celebration event. Gather family and friends and take them out to the ballpark with field-day experiences including Kid Zone Activities, Running the Bases, Food, and Fun!

OCT 18
Wolverine Pickleball

Serve up some fun for a great cause at Rally for the House! Enjoy pickleball for all skill levels—plus volleyball, bag toss, bocce ball, and more—for a family-friendly day of laughter, friendly competition, and community, all while supporting families in need.

NOV 13
Barton Hills Country Club

This special evening features a food and wine pairing dinner woven together with mission-rich moments that will bring together our closest supporters to benefit the families we serve.

NOV 30
Ronald McDonald House

Evening of Lights
featuring the Little Victors Wave

Join us as DTE helps light up the night for Ronald McDonald House Ann Arbor families. DTE's over-the-top decorated, lit-up trucks will visit the families staying at the House to play music, pass out hot cocoa; giving families a small moment of joy and normalcy this holiday season.

APR 24 2027
Saint John's Resort

Red Shoe Affair

Enjoy a night of great food, a mission-focused program, cocktails, a silent auction, and the chance to explore the beautiful new venue and property of Saint John's Resort. Wrap up the evening with our fun and lively Afterglow party!

Adopt-A-Room

When you sponsor a guest room at Ronald McDonald House Ann Arbor you are providing:

A comfortable private room with full bathroom

A place where siblings are welcome to stay

Warm, nutritious meals

An inclusive community of support

In-house laundry facility

All at ZERO cost to families

ANNUAL SPONSORSHIP LEVELS

- $5,000 - adopt a 6-person guest room
- $3,500 - adopt a 4-person guest room

BENEFITS

- Recognition on House Welcome screen
- One year impact letter update
- Private House tour

Children heal better and faster when they are with their family during treatment and recovery.

Adopting a room at Ronald McDonald House Ann Arbor means providing more than just a place to stay—it's a lifeline for families during their most challenging moments. Your support helps children access critical care while keeping their families close, every step of the way.

By adopting a room, you ensure families, including siblings and caregivers, have a comfortable, private space to call their own. They receive meals, laundry facilities, and other essential comforts, all at no cost to them.

Your generosity allows these families to focus entirely on their child's care, free from the financial and logistical burdens of being far from home.

RMHC Ann Arbor

Be a Corporate Champion

It costs $150 to host a family for one night. Many families stay for weeks or even months. In 2025, the average family stay was 43 nights. The longest stay over the last five years has been 451 nights.

With the help of our community supporters, we ensure that a stay at Ronald McDonald House Ann Arbor is provided at ZERO COST to families.

Transformational Partner
$100,000

- Annual adoption of a large common room
- Four customized volunteering opportunities
- Special recognition on the Main House screen
- Recognition in space adopted
- Recognition at signature event
- Logo on our Champion page with link to corporate website

Home-Away-From-Home Partner
$50,000

- Annual adoption of a large common room
- Two customized volunteering opportunities
- Special recognition on the Main House screen
- Recognition in space adopted
- Recognition at signature event
- Logo on our Champion page with link to corporate website

"Ronald McDonald House is there for families during some of the most difficult times, when parents and siblings need to be at their strongest, and as a company focused on the nourishment of families, National Food Group and Zee Zees is proud to be a partner and help them make even the smallest moment easier."
-National Food Group

House Champion Partner
$25,000

- Annual adoption of a large common room
- Two meal opportunities or baking opportunities
- Special recognition on the Main House screen
- Recognition in space adopted
- Recognition at signature event
- Logo on our Champion page with link to corporate website

Hospitality Cart Partner
$15,000

- Annual adoption of our hospitality carts
- One meal opportunity or baking opportunity
- Special recognition on the Main House screen
- Recognition on the hospitality carts
- Logo on our Champion page with link to corporate website

RMHC
Ann Arbor

Giving from the Heart

The Butcher Family Story

In November 2008, 10-year-old Brittney Butcher fell ill during class. Her parents took her to the doctor, expecting a routine check for pneumonia. However, the results of her chest X-ray revealed something far more serious: Brittney's heart was enlarged to three times its normal size.

Following concerning results from her echocardiogram, Brittney was urgently transferred to Michigan Medicine C.S. Mott Children's Hospital in the midst of a severe ice storm—a moment her father, Brett, vividly recalls.

At Mott, Brittney was diagnosed with dilated cardiomyopathy, a condition that left her family in shock. Until then, Brittney had been a healthy and active child with no prior symptoms or warning signs.

By December 9, Brittney's medical team placed her on the heart transplant list. Her family braced themselves for what could have been a long and uncertain wait. Miraculously, just a few days later, on December 16, they received the life-changing call that a donor heart was available.

This life-altering journey unfolded during the holiday season, a time already filled with emotions and expectations. Amid their uncertainty and stress, Ronald McDonald House Ann Arbor became a vital support system for Brittney's family.

Brett describes the House as "a sanctuary." After long and exhausting days at the hospital, he found solace at the House, where he could unwind with a warm meal and a peaceful place to rest. "The Ronald McDonald House was our home away from home for a few hundred nights throughout Brittney's treatments," Brett recalls.

The Butcher family relied on Ronald McDonald House Ann Arbor in 2008, 2010, and 2014 when Brittney needed a second heart transplant.

"It was truly a piece of home," Brett says. "The staff and volunteers who supported us felt like family. Everyone at Ronald McDonald House has been so good to us."

One vivid memory stands out for Brett: the family's first Christmas at Ronald McDonald House Ann Arbor after Brittney's transplant. "We were overwhelmed by the generosity of the community," he recalls. "The Holiday Shop gifts were a lifesaver. We didn't have time to shop for Christmas, but they made it so easy by providing gifts and wrapping supplies - all free of charge!"

Today, Brittney is doing well despite a few challenges along the way. In gratitude for the care and support they received, the Butcher family has made it a tradition to give back. Every December 16—Brittney's heart transplant anniversary—Brett, Brittney, and their loved ones return to the House to cook a homemade meal for families staying at the House during the holidays.

This past year, the Butchers prepared a feast of ham, cheesy potatoes, corn casserole, baked beans, and red velvet cake pops to bring a sense of comfort and warmth to all the families staying with us.

Thank you, Butcher family, for sharing your story and your time. We can't wait to see you again next December 16!

RMHC Ann Arbor

Create a Personalized Plan

As part of our Corporate Champion Program, we will meet with you to discuss your company's community engagement goals. Together, we can craft a personalized corporate plan that specifically targets your goals while making a substantial impact on the lives of the families we serve.

SAMPLE ENGAGEMENT PLAN

JANUARY
Collect Pop Tabs

FEBRUARY
Provide a Meal

MARCH
Make & Pack Lunches

APRIL
Sponsor Red Shoe Affair 4/24/27

MAY
Bake Treats for Families

JUNE
Volunteer

JULY
Restock the Pantry

AUGUST
Provide a Meal

SEPTEMBER
Sponsor Home Run for the House

OCTOBER
Battle for the Houses

NOVEMBER
Sponsor Forks & Corks

DECEMBER
Collect for our Holiday Wish List

RMHC Ann Arbor

40 years
1985 - 2025

RMHC®
Ann Arbor

STAY IN TOUCH

Charity Navigator
FOUR-STAR

Platinum Transparency 2025
Candid.

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